

Influence mapping

You've got more influence than you think!

Consider the people you interact with every day, directly or indirectly. Coworkers in your team. People in other departments. Clients and vendors. Familiar faces in drive-throughs. Call-centre operators that handle your complaints. Food service providers.

You'll never get to know them all by name, let alone strike up a faith conversation. But every encounter is an opportunity to *bless* – especially in these Covid times. Get ready to be amazed as you commit to bless, excel, and make a difference in your circles of influence.

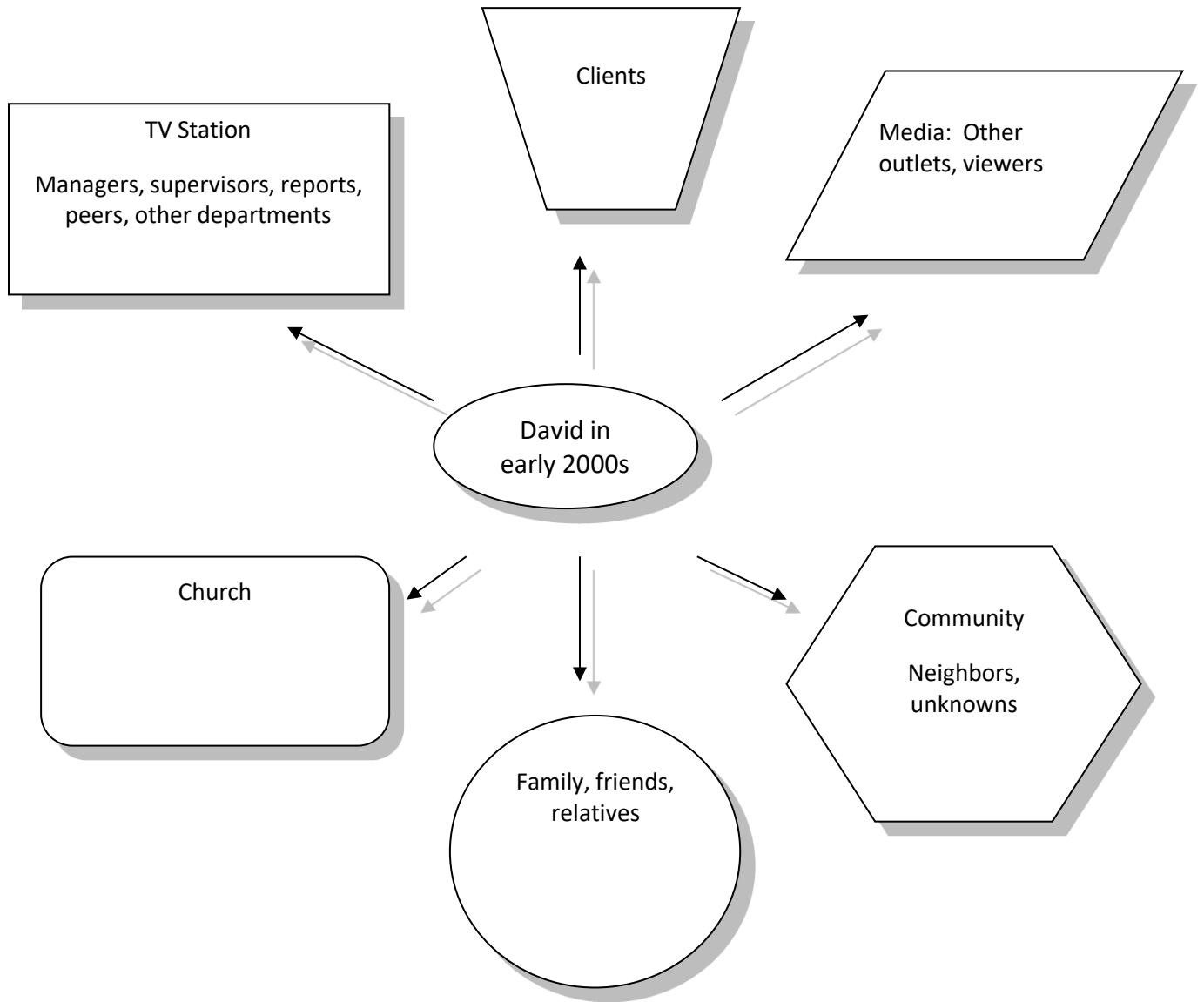
Matt has been part of an online team in a telecom company for years, long before work-from-home suddenly became the new norm. He used to complain about the lack of opportunities to influence people at work, until he tried Influence Mapping. Now he realizes that his reach extends far beyond familiar names to countless vendors, clients and families that his company serves. He knows that when he prays a blessing on them, he makes a difference in changing the spiritual climate in his marketplace.

The sample chart that follows is my Influence Map during my days with Omni-TV in Ontario. Try to map out yours. Add new circles as necessary. Discover how far your services and/or products can impact lives.

Influence Mapping

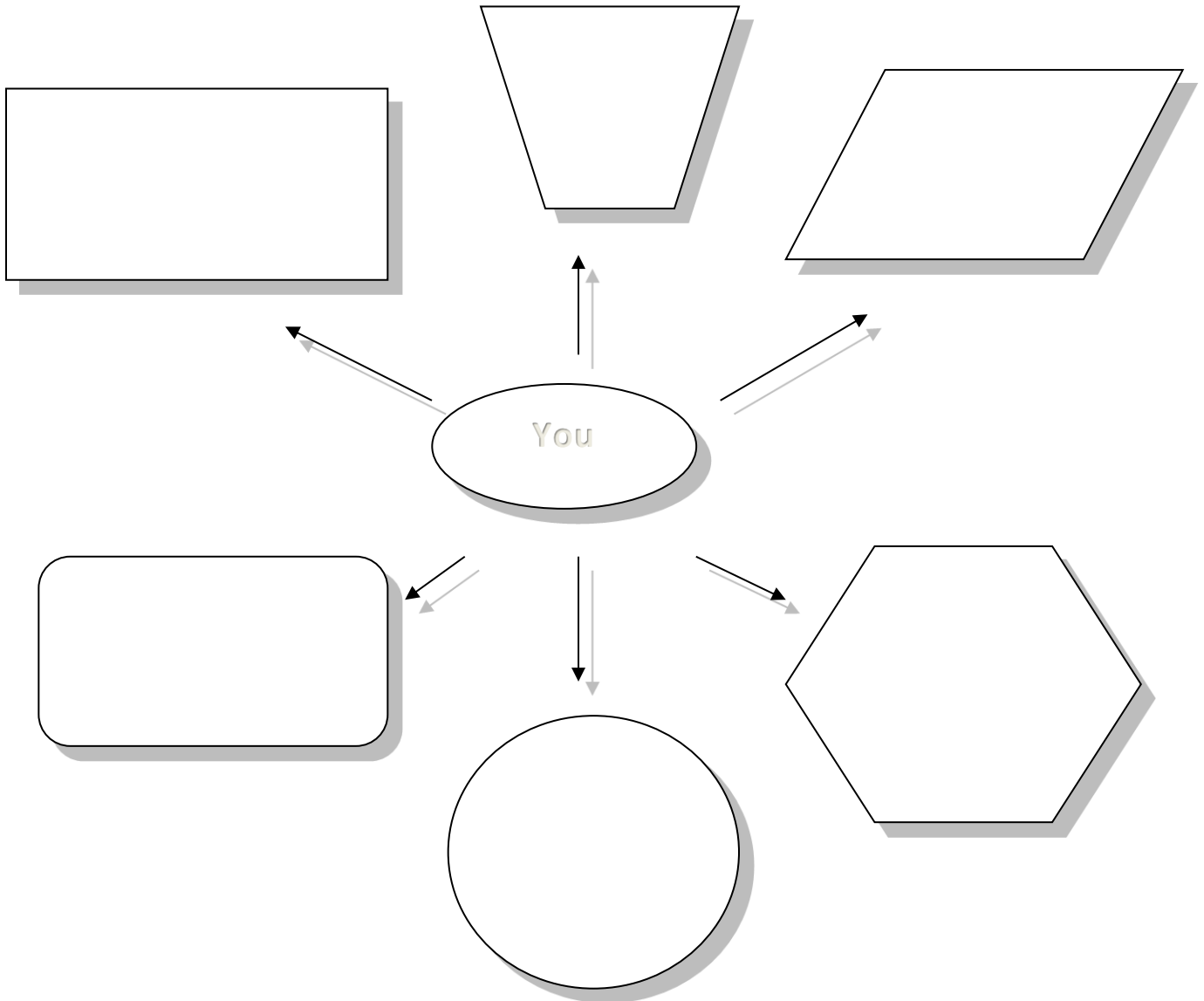
Who are the people I touch?

SAMPLE



Influence Mapping

Who are the people I touch?



1. How many areas of influence can you count *at this point* in your life?
2. Who are the people in each area? How does your work impact them? How are you serving them?
3. How would you rate your relationship with each people group? Why?
4. What would it take for you to improve these relationships?